

Equal Employment Opportunity Program  
Annual Report  
Neuhoff Family Limited Partnership  
WDAN / WDNL / WRHK  
July 26, 2005 to July 27, 2006

**Full-Time Vacancies**

There were two (2) full-time hires during the reporting period. The licensee filled a sales associate position with a current part-time staff member. A full-time combined position in the sales department and business office was also filled during the past 12-months.

The information below represents the efforts to recruit candidates for those positions.

**Recruitment Sources**

Source	Address
On Air Announcements: WDAN, WDNL, WRHK	1501 N. Washington Ave Danville, IL 61832
Danville Commercial News	17 W. North Street Danville, IL 61832
Champaign-Urbana News Gazette	137 N. Walnut Street Danville, IL 61832
NAACP-Danville Chapter	3511 Cambridge Court Danville, IL 61832
ECICAP (Community Action)	56 N. Vermilion Street Danville, IL 61832
Laura Lee Fellowship House	212 East Williams Street Danville, IL 61832
Illinois Department of Employ- Security	407 N. Franklin, Suite B Danville, IL 61832
Danville Area Community College	2000 East Main Street Danville, IL 61832
Parkland College	2400 W. Bradley Ave. Champaign, IL 61821
Eastern Illinois University	600 Lincoln Charleston, IL 61901-4703
Southern Illinois University	Woody B204 – Code 4703 Carbondale, IL 62901-4703
Broadcast Center	2360 Hampton Ave. St. Louis, MO 63139
Vincennes University	1002 N. First Street Vincennes, IN 47591
City of Danville	17 W. Main Street Danville, IL 61832
Illinois State University	Campus Box 2520 Normal, IL 61790
Indiana State University	567 N. Fifth Street Terre Haute, IN 47809

### Sources Requesting Notification

Agency/Individual	Address
REHAB Products & Services	3715 N. Vermilion Street Danville, IL 61832
D.R. Phillips & D.D. Schutz	P.O. Box 343 Catlin, IL 61817
Mr. G. Chaplin	1015 Forestview Drive Mahomet, IL 61853-9326
Mike Selby	809 Fairview Ave. Crawfordsville, IN 47933

### Interviewee Sources

Sources of Interviews Conducted:

Source	Number of Interviewees
On Air Announcements: WDAN, WDNL, WRHK	4
Danville Commercial News	0
Champaign-Urbana News Gazette	1
NAACP-Danville Chapter	0
ECICAP (Community Action)	0
Laura Lee Fellowship House	1
Illinois Department of Employment Security	0
Danville Area Community College	6
Parkland College	0
Eastern Illinois University	0
Southern Illinois University	0
Broadcast Center – St. Louis Mo.	0
Vincennes University	1
City of Danville	0
Illinois State University	0
Indiana State University	0

## **Supplemental Outreach Initiatives**

1. Job Fair – Danville Area Community College

On March 29<sup>th</sup> 2006, Neuhoff Family Limited Partnership co-sponsored and promoted a Job Fair on campus at Danville Area Community College. This event featured over 70 area businesses, along with the stations promoting employment opportunities at Neuhoff Family Limited Partnership. We provided information on sales, on-air, support and technical positions available in our company and industry.

2. Tech-Prep Summer Educators Institute – Vermilion County

This program featured 15 teachers and administrators throughout Vermilion County spending the afternoon in the stations on June 8th, 2006. The program focuses on learning about our industries educational needs for future employment opportunities. This program is a direct link into the classroom with those individuals who teach and guide students K-14.

3. Neuhoff Broadcasting Intern Program

Our summer intern program focuses on current or incoming college students with a specific interest in broadcasting. The 2006 summer program featured a female student who was focusing on promotion, sales and management. The student is an-incoming freshman at Indiana University studying communications and journalism.

4. Warren County Public School Classroom Presentations

Members of our staff made monthly presentations to the students of Seeger Memorial Jr./ Sr. High School's Radio and TV class. Dr. Greg Doland invites NFLP staff to speak on topics of production, sales, promotion, on-air and management. The students are exposed to future career opportunities in the field of radio and TV through these classroom presentations.

5. WDAN Summer Announcers Camp

This annual program featured 11 students attending camp the week of June 19<sup>th</sup>, 2006 at the Danville Area Community College. The program focused on young people interested in careers in the announcing field in general, but with an emphasis on radio broadcasting. Members of the NFLP staff conduct hands on training in announcing, interviewing, reporting and public relations. In it's 11<sup>th</sup> year, the Summer Announcers Camp is responsible for 5 of our current part-time staff members.

6. Parkland Community College Broadcasting Community Advisory Board

A NFLP staff member serves on this local college board, which provides us an opportunity to direct and recruit future applicants for the radio stations. Parkland College is the only local community college offering a full-time radio and TV curriculum; therefore it's important to have a voice in the direction of these programs.

7. International Broadcasters SESAC Scholarship

NFLP participated along with the International Broadcasters Idea Bank in soliciting applications for a \$7000 scholarship for students in the broadcasting field of study. Applications were requested from over 15 persons in our coverage area.

8. Vermilion County Vocational Education Delivery System

On December 8<sup>th</sup>, 2005 and February 7<sup>th</sup>, 2006 a staff member of NFLP was the presenter to Vermilion County students on the topic of employment opportunities in our community. A group of 20 students in each presentation were instructed on careers and educational paths in order to gain future employment inside the radio industry. These sessions were held at Danville Area Community College.